

## **IN THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A liquid crystal display apparatus comprising:

a liquid crystal display unit including a pair of substrates, at least one of which is transparent, a liquid crystal layer sandwiched by said pair of substrates, a plurality of electrodes for applying an electric field to at least one of said pair of substrates, and a plurality of active elements connected to said plurality of electrodes;

a lighting device including a plurality of light sources which is divided into plural regions for illuminating corresponding plural illumination regions of an entirety of a display area of the liquid crystal display unit; and

a control unit for controlling ON and OFF states of a light source for each of the plural regions into which said lighting device is divided, in synchronization with horizontal synchronization signals and vertical synchronization signals, so that the ON state of individual ones of the plural regions of the divided lighting device is shifted among the plural regions, and an individual illumination region of the plural illumination regions of the entirety of the display area of the liquid crystal display unit is correspondingly shifted therewith.

2. (currently amended) A liquid crystal display apparatus comprising:

a liquid crystal display unit for displaying image signals;

a drive unit for driving said liquid crystal display unit;

a lighting device including a light-adjustment unit for adjusting a quantity of light from a light source, which is transmitted to each of plural regions into which the lighting device is divided for illuminating corresponding plural illumination regions of an entirety of a display area of the liquid crystal display unit; and

a control unit for controlling each light-adjustment unit in synchronization with horizontal synchronization signals and vertical synchronization signals, so that the adjusted light quantity of individual ones of the plural regions of the divided lighting device is shifted among the plural regions and an individual illumination region of the plural illumination regions of the entirety of the display area of the liquid crystal display unit is correspondingly shifted therewith.

3. (Previously Presented) A liquid crystal display apparatus according to claim 2, wherein said light-adjustment unit transmits light when no voltage is applied to said light-adjustment unit.

4. (Previously Presented) A liquid crystal display apparatus according to one of claims 1 and 2, wherein said light source is a surface emission-type element.

5. (Previously Presented) A liquid crystal display apparatus according to claim 2, wherein each region in said lighting device is partitioned with partition plates.

6. (Previously Presented) A liquid crystal display apparatus comprising:  
a liquid crystal display unit;

a controller for controlling image-displaying performed by said liquid crystal display unit, which includes a determining circuit for determining whether image signals to be displayed on said liquid crystal display unit are for a static image or a dynamic image;

a drive unit for driving said liquid crystal display unit based on a signal sent from said controller;

a lighting device which includes a plurality of light sources, for transmitting light from said plurality of light sources to said liquid crystal display unit; and

a control unit for controlling ON and OFF states of a light source for each of plural regions into which said lighting device is divided, in synchronization with horizontal synchronization signals and vertical synchronization signals, when dynamic images are displayed in accordance with a result in said determination performed by said controller.

7. (Previously Presented) A liquid crystal display apparatus according to claim 6, wherein said control unit turns on all light sources in said lighting device while a static image is displayed in accordance with a result in said determination of said controller.

8. (Previously Presented) A liquid crystal display apparatus according to claim 1, wherein said display response of said liquid crystal display unit is the scanning of the entire liquid crystal display unit.

9. (Previously Presented) A liquid crystal display apparatus according to claim 2, wherein said display response of said liquid crystal display unit is the scanning of the entire liquid crystal display unit.

10. (Previously Presented) A liquid crystal display apparatus according to claim 6, wherein a dynamic image display response of said liquid crystal display unit is the scanning of the entire liquid crystal display unit.